



5 APRIL 1988

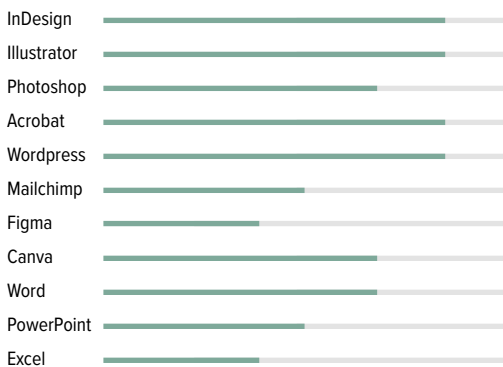
SÉVERINE MOUTQUIN

CREATIVE DESIGNER

CONTACT

7 rue des Saules, 1380 Lasne
+32 (0) 473 70 18 54
severine.moutquin@gmail.com
www.severinemoutquin.be

SKILLS



LANGUAGES



EDUCATION & TRAINING

Cefora: Video marketing - Successful videos with a smartphone
SEPTEMBER 2025

Berlitz School of Languages: English
NOVEMBER > DECEMBER 2018 (A2), MARCH > APRIL 2019 (A3)

GOOGLE - DIGITAL WORKSHOP: E-commerce, SEO-SEA
JANUARY - FEBRUARY 2019

Watermael-boitsfort Academy: Screen printing
2013 > 2024 (Certificate 2017)

Digital Masterclass: Social Media - Community Management
2014

Paf!: Introduction to Digital Publishing
OCTOBER 2013

Newskill/Colombus: Photoshop - Basic and Advanced
OCTOBER > DECEMBER 2012

Cepeggra: Indesign - Basic and Advanced
2010 > 2011

SIGN* - Internship
SEPTEMBER 2009

Le 75 Higher School of Visual Arts: Bachelor's degree in graphic design
2006 > 2009

Institut de la Providence: Secondary school, Social sciences
2002 > 2006

PROFESSIONAL EXPERIENCES

GRAPHIC DESIGNER / LANDMARKS

FEBRUARY 2022 > OCTOBER 2025

Main clients: Fédération Belge des Entreprises (VBO-FEB), THE LOFT by Lexus - Brussels Airlines Lounges, Toyota-Lexus, GBL, Cobepa, Together for Sustainability (TfS), Ertico, Euro NCAP, etc..

Layout; Advertising; Logo and branding, Annual Report; Magazine; Brochure; Flyer; Digital banner; Mailing; Social media visuals; Event signage; Content platform management.

SALES AND CUSTOMER SUCCESS MANAGER (BRUSSELS-WALLONIA) / TALUNDRAC ACADEMY

17 AUGUST 2020 > JANUARY 2022

Customer guidance and advice to convert prospects into customers and ensure customer loyalty; Improving customer journey processes and ensuring customer satisfaction; Co-creation of courses and content with platform partners; Management and coordination of scheduling, workshops and partners, including recruitment; Creation of content for social media and marketing mailings.

SALES ADVISOR / VISUAL MERCHANDISER ARKET

5 AUGUST 2019 > 5 AUGUST 2020

Personalised customer sales and advice, sharing the company's values; Management of stock, deliveries and restocking of the sales area; Visual merchandising, attractive and commercial presentation.

GRAPHIC DESIGNER & PRODUCTION MANAGER / BIG BAD WOLF - BRAND-TECH AGENCY

DECEMBER 2016 > AUGUST 2018

Main client: Air Belgium

Visual identity; Graphic guideline (print and digital); Layout; Advertising; Flyers; Aircraft interior decoration; Packaging; Event signage; Promotional items; Internal communication; Social media visuals.

FOUNDER & DESIGNER / KOTTON

SEPTEMBER 2016 > JUNE 2025 (PART-TIME FREELANCER)

KOTTON is a brand of handmade textile creations.

Artistic direction; Pattern design; Screen printing; Manufacture of accessories and decorative items; Graphic design and marketing; E-commerce management. Management of the '79 Art & Design Store' pop-up shop (July - December 2018).

GRAPHIC DESIGNER & PRODUCTION MANAGER / BEST OF PUBLISHING - BEST OF DIGITAL MEDIA

JANUARY 2014 > NOVEMBER 2016

Events: Digital First (+ Forum and Summit Digimedia), Digital Masterclass, European Business Summit, Brussels Design September, Brussels Design Market.

Visual identity; Graphic guideline; Layout; Advertising; Annual report; Media kit, flyers; Event signage; Web banner/mailling design; Social media visuals; Budget management and logistics monitoring (plan, listing, quotes); Coordination of service providers and suppliers.

GRAPHIC DESIGNER / BRUSSELS DESIGN SEPTEMBER

JUNE > AUGUST 2013

Magazine layout and leaflet design; Stationery; Event signage; Advertising; Web banner; Mailing design.

GRAPHIC DESIGNER & PRODUCTION MANAGER / STUDIO GOFFIN

AUGUST 2010 > FEBRUARY 2013

Visual identity; Graphic guideline; Advertising; Annual report; Flyer, Magazine; Packaging; Price quotes and production follow-up.